

RESIDENTIAL

ROOFING BOOKLET



WHO WE ARE

From new construction to repairs, you can count on Specialty Roofers for any residential roofing needs. We are proud to serve the Emerald Coast with quality craftsmanship. We offer the top materials on the market with honest guidance and in depth information, allowing you to make the best decision for your home. Thank you for your trust!

WARRANTY

Due to our exclusive MasterElite Contractor status, all SRI installed GAF shingle roofing clients have access to the 10 year Silver Pledge Warranty. Customers may also choose to upgrade to a Golden Pledge Warranty (25 years).





Want more information on the GAF Warranty? Scan the QR code below!



FINANCE

At Specialty Roofers, we recognize that a new roof can be a large investment. We can finance almost anyone! So, when you call to schedule your free quote, be prepared to answer a few questions to allow our estimator to pull the information you need.

WE ACCEPT ALL MAJOR CREDIT CARDS

PRODUCTS

















AWARDS



















MAINTENANCE



Interested in routine maintenance on your roof?

Roof maintenance is a crucial part of a home's upkeep and one that can't be ignored. Neglect your roof, and you will inevitably end up with leaks, holes and problems that put your home interior at risk. In fact, the National Roofing Contractors Association recommends maintenance and repair be performed at least twice a year on your roof, especially before and after severe weather seasons.

We can help!

SPECIALTY ROOFERS

\$450 for one annual visit OR for \$800 for 2 visits a year includes:

- Attic inspection
- Inspect nail pops
- Skylight cleaning
- Inspect and caulk all flashings as needed
- Seal all roof penetrations as needed
- Clean debris from roof pans/gutters/drains
- Priority scheduling in the event of a leak or storm emergency
- Branch trimming for light limbs touching the roof
- Advise the homeowner of any repairs that are necessary

All Roof Shield Service customers will get 10% off any needed repairs during their membership.

Email us at info@specialtyroofers.com for more information about our Roof Shield Service program.

OUR CLIENTS SAY IT BEST

"From my first encounter to the time the project was completed, I was extremely impressed with the professionalism and attention to detail by the entire team. I highly recommend this exceptional team of roofers."

> - Bill Head Homeowner

"Specialty Roofers is probably the most decorated roofing company in the area, and I couldn't imagine using anyone else."

> - Jason Carducci JP Carducci, Inc.

"The professionalism, commitment to excellence, and dedication to customer satisfaction were obvious in every part of the process. From beginning to end, it has been a pleasure to work with SRI"

> - Suzanne Hamilton Woodall Homeowner

Scan the QR code to read more!



ROOFING TYPES: SHINGLES

Durability

All GAF shingles are designed to help protect your home from the elements. If wind is a significant part of your area's weather patterns, our most popular Timberline® Shingles offer all-around durability and performance. And now, Timberline® Shingles with LayerLock™ Technology may qualify for WindProven™ Limited Wind Warranty, the industry's first wind warranty with no maximum speed limitation when installed with the required combination of GAF accessories.

Concerned about hail? Impact-resistant shingles like Grand Sequoia® AS and Timberline® AS II may be good options if your area is impacted by significant hail storms. They have rubber-like flexibility, allowing them to recover from impact.

If heavy sun exposure and energy efficiency are concerns in your area, check out our ENERGY STAR®-certified GAF Timberline Cool Series Shingles. The highly reflective shingles of these cool roofs can help reduce temperatures in your attic and keep your house cooler.

If you are in a region with high moisture and plagued by blue-green algae discoloration, consider Timberline UHD™ shingles with StainGuard Plus®.

Curb appeal

Roofs are a key and often-underestimated part of a home's look. They can represent up to 40% of curb appeal, so it's important to consider style and color.

Our shingles fit with both current and historical home designs. Looking for a roof that works well with your home and complements what's in your community? Start by looking at similar homes in your neighborhood and take note of their roofing shingles. Contractors can help you identify the products.

GAF shingles come in a range of colors. Consider a color that complements your house or neighborhood. Neutrals are always safe — and enduring — if you don't have a preference. Or, start with our most popular shades: Weathered Wood, Charcoal, Pewter Gray, Barkwood, and Shakewood.







ROOFING TYPES: STONE COATED STEEL

If you're worried about the aesthetic of a bare metal roof, you can opt for stone-coated metal roofing instead. This interesting material offers the distinct advantages of metal roofing with a dash of style. Stone-coated metal roofing has a rust preventative coating, finished with a thick stone layer. This final layer sticks permanently to the metal surface, giving the metal roof the appearance of stone, which is far more attractive than a bare metallic exterior. Stone coated metal roofs are energy efficient, durable and have a long lifespan.





ROOFING TYPES: STANDING SEAM METAL



BENEFITS OF A

METAL ROOF

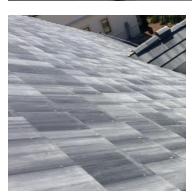
- Proven performance expectation of 50+ years Beautiful styles to match any home or neighborhood
- Interlocking panels for maximum wind resistance
- Fire resistance
- Energy efficiency by keeping homes cooler Low weight to help preserve structural integrity & life



ROOFING TYPES: TILE









Beautiful and Enduring

Distinctive, beautiful, sustainable tile is the roofing material of choice for quality and longevity. Its natural aesthetics have been highly valued for thousands of years, and are so today, with the addition of a multitude of shapes, profiles and colors for endless decorative possibilities. And unlike wood shakes or asphalt shingles, tile reliably holds its color and maintains its beauty over a very long lifespan.

Strong

Tile has much more to offer than good looks. Tile roofs are exceptionally resistant to water, frost, fire, wind and insect damage, lasting for centuries rather than decades.* When a building owner invests in a properly installed tile roof, it's the last roof they'll ever need to buy – a huge plus when it comes to resale value.* See specific manufacturers warranties

Versatile

There's no roofing material more versatile than tile. Clay and concrete can be molded to resemble wood shakes, chipped stone and shingle-style slate, along with more traditional barrel and s-shaped profiles. There's a perfect match for every architectural style.

Energy Efficient

In virtually every climate and geographic area, tile roofs provide exceptional thermal properties, reducing heat loss or gain. Natural air ventilation under the tiles creates a heat transfer barrier that can help cool a house in summer and warm it in winter, lowering energy costs by as much as 20%.

Sustainable

Tile is made from raw materials that don't deplete limited natural resources, unlike petroleum-based roofing such as asphalt shingles. Tile roofing contains no preservatives, and waste from production can be immediately recycled back into the manufacturing process instead of landfilled.

Solid Investment

Tile roofs offer unparalleled value when cost per year of use is factored in. While upfront costs are higher, customers who choose a clay or concrete tile roof will enjoy the aesthetics, quality, energy efficiency and sustainability for a lifetime.











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